

ETI PRESS RELEASE

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ETI ANNOUNCES THE APPOINTMENT OF A NEW US DISTRIBUTOR

JANUARY 7, 2008

Las Vegas, NV—ETI of Brisbane, Australia today announced the appointment of Europroducts as the company's North American distributor. With principal offices in Vancouver, British Columbia, Europroducts will now have responsibility for both the Canadian and US markets.

ETI inventory will be maintained in both the US and in Canada to facilitate quick turn around and to allow immediate fulfilment of dealer orders.

As the head of corporate marketing for ETI's parent company, Randall Patton commented, 'This is a good day for everybody concerned. We're delighted to have the US being handled by such a dedicated, loyal, and capable distributor'.

Europroducts has been in business since 1997, and has been associated with ETI/ Eichmann Technologies as its Canadian distributor since the company's inception in the year 2000. Derek Coates, Managing Director of Europroducts added, 'We love the ETI product line, and with the launch of the new Quiescence™ Series cables we are more committed now than ever.'

For additional information contact Randall Patton at rpatton@eti-research.com.

